

APPENDIX A

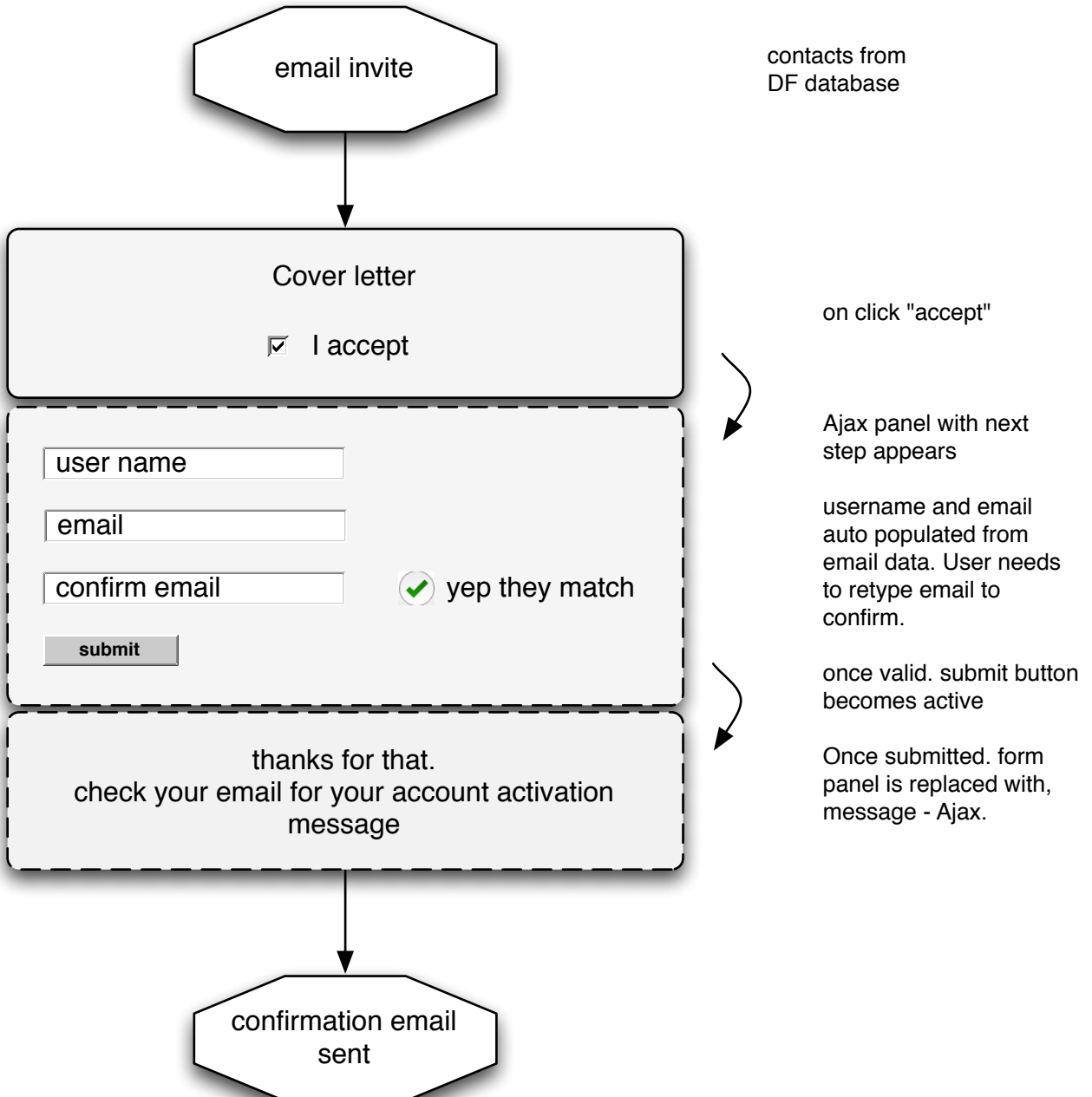
STRUCTURAL WIREFRAMES

DESIGN WIREFRAMES

DESIGN ELEMENTS

FINAL LAYOUT AND GRAPHICS

1.0 Initial sign up



2.0a Profile setup

Personal information

confirmation email

Password

Confirm Password

Password hint

choose icon

Your favourite disiplines

☐ Racing

☐ Speed

☐ Bump 'n' Jump

☐ Freestyle

☐ Waves

☐ just cruising

User needs to retype password to confirm.

user needs to chose an icon. list pops down when button is clicked.then button changes to say "ok". (only one is visible at a time)

selecting icon auto updates the selection choice above. user clicks "ok" to lock in choice. Panel slides back up

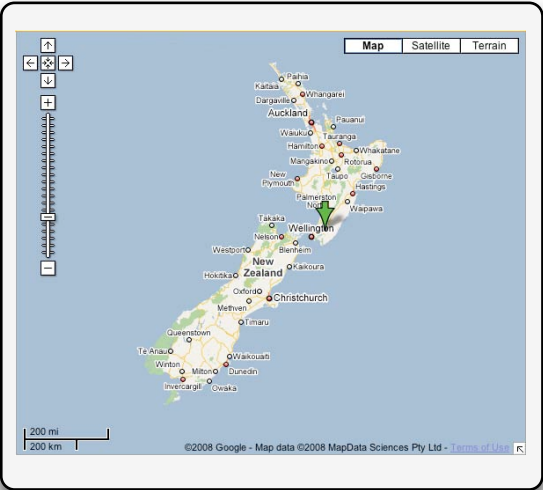
User chooses disiplines.

number of others in that discipline is displayed.

2.0b Profile setup

location information

1. Choose your region



2. Choose your spots

Spot one

spot two

spot three

spot four

spot five

spot six

spot seven

spot eight

spot nine

spot ten

spot eleven

spot twelve

can't find your local spot?

Add a missing spot

My Favourite Spots

spot three

Discipline

▼

26 others do this too

spot seven

Discipline

▼

59 others do this too

spot nine

Discipline

▼

104 others do this too

2.0c

Sign Up / Tour

What does it do?	A Clear Goal.	Has this ever happend to you?
	lets you know when your spot is going to crank.	Missed an epic session because the forecasts didn't look promising.
	Is your local beach going off?	Gone to the wrong beach and mised out on the goods around the corner.
	predict and plan your ultimate session	
	lets them rock!!!!	Missed an epic day because you wasted sick leave on a bad forecast.
		had to go to that family thing when it was cranking at you local beach.
		Timed the tides wrong and went home, only to miss perfection 2 hours later
How do you use it?	1. Set - choose you favourite local spots and conditions 2. Post (add) - <i>share</i> your session reports, <i>refine</i> the forecast 3. Get (earn) - forecast <i>alerts</i> customised to your liking for you favourite spots	
.....		
Tour		
Compelling picture	Give a view into what it is like to have it working.	
	See people using the tools and how it rocks for them	
	Latest User added content. Newest members Newest posts Newest media added Highest rated } customised to the viewers IP region	
Create a free account	Go to sign up screen	

What does it do?	Share, customise and refine surf forecats			
How do you use it?	1 Set choose your local spots and <i>favourite</i> conditions	2 Post Add and <i>share</i> your session reports to <i>refine</i> the forecast	3 Get earn accurate forecast <i>alerts</i> customised to your liking for you favourite spots	Create free account and get more action
Compelling picture	Take the Tour			
	Action in your area newest members newest sessions top local Spots browse other areas			

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